



LIFE16GIE/IT/000748

# Green Festivals and Events through Sustainable Tenders



## GreenFEST'S GPP Award

### Art. 1 - Object

On the occasion of the International Forum Compraverde-Buygreen – that will be held in Rome, on **October 17th and 18th 2019**, at the WEGIL– the **1th edition of the GreenFEST'S GPP Award** will take place, intended for institutions that distinguish themselves for having actively contributed to the diffusion of green purchases, convinced of the strength of this instrument as a mean to reduce the impacts of their own activities on the environment and on the health of the citizens. The 1st edition of GreenFEST's GPP Award is organized in collaboration with the LIFE GreenFEST Green Festivals and Events project through Sustainable Tenders.

### Art. 2 - Purpose

The GreenFEST's GPP Award aims to encourage, disseminate and enhance the best experiences of integrating sustainability aspects in the management and organization of cultural events and activities related to the production of films and documentaries at European Level. The Award aims to be an annual recognition offered to the cultural events and film production activities that have distinguished themselves for having oriented their design and implementation towards sustainability, favoring the use of goods and equipment with reduced environmental impact, using sustainable suppliers and promoting sustainability practices by and for all those involved.





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## Art. 3 - Target groups

The target group of the award are public, private or non-profit organizations that have the role of organizers, promoters or funders of a specific cultural event or in the role of generators, directors or promoters of an activity of film production or sport event.

## Art. 4 - Award applications and mentions

- 4.1 An organizing body can nominate one or more cultural events for the GreenFEST's GPP Award, provided that each event corresponds to a single application. The prize will be assigned to the event, not to the organization. An event that is nominated for the GreenFEST's GPP Award must have the following characteristics:
- it is a festival or a theatre, musical, sports, dance, cinema, figurative arts, literature, exhibition or temporary exhibition;
- 4.2 An entity that produces or promotes a film production activity can apply for one or more film production activities to the GreenFEST's GPP Award. The institution will have to specify in the application form if it candidates with a single film production or for an organization that has encompassed sustainability criteria in several film productions.
- 4.3 The Technical-Scientific Committee reserves the right to assign a "special mention" for the adoption of practices that deal with relevant environmental aspects (energy, waste, dangerous substances, climate, ...) or social (organizational behaviors, training of suppliers, ethical criteria, ...) that are particularly effective or worthy.

## Art. 5 - Requirements for participation

The eligibility criteria for the award are:

- Adoption of concrete procedures and actions to make the cultural event or the film production activity sustainable from an environmental and social point of view;
- compliance with the deadlines set by the call for applications of the award and transmission of supporting documentation.

## Art. 6 - Participation modalities

In order to participate to GreenFEST's GPP Award, you need to send for **Friday, 9th October 2018, 18.00** the following documents:

**the application form and a description of the methods and practices adopted:** to reduce the environmental and social impacts of the event or film activity; to qualify and evaluate the suppliers taking into account sustainability criteria; to involve and raise awareness among the public. The description must be maximum 4 pages (10,000 characters including spaces) long and it has to be integrated with the evidences that are considered useful by the applicant for the evaluation (e.g.: purchasing policies, photos, communication materials for the Award, tender documentation, technical specifications and





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attachments, etc.). It is possible to send the documentation to the e-mail address [gppaward@greenfest.eu](mailto:gppaward@greenfest.eu) or by express mail to the Secretariat of ANCI Lombardia -Via Rovello, 2, 20121 Milano MI– the postmark or attestations of the courier will prevail.

The documentation can be written in the following languages: Italian, English, French and Spanish. If the documentation is not complete, before the set deadline, the Secretariat will contact the subjects who sent the documentation to complete the application for participation.

## Art. 7 - Evaluation criteria

The size of the event will be taken into account in the evaluation in terms of duration and reached audience in order to judge the relative weight of the carried actions. For film production activities, the variety of implemented actions and environmental aspects will be taken into account. All the actions undertaken in the organization and in the implementation of an event or a film production activity that are relevant for the reduction of the environmental impacts, dissemination of practices of social responsibility, public awareness raising on aspects environmental sustainability and for the promotion of supply chains green in the cultural sector will be taken into account, for example:

- energy supply systems from renewable sources;
- reduction of water and energy consumption;
- prints on ecofriendly materials (eg. recycled and/or certified paper);
- installations made with recycled and reused materials;
- public awareness campaigns;
- practices for the reduction and proper management of waste;
- catering services with a low environmental impact (eg. use of products from organic farming and fair trade products, promotion of the short supply chain and of typical products);
- choices related to sustainable mobility both for the organizers and the public (eg. making available public transport choices, incentives to use public transport or means of transport with a low environmental impact - walking, cycling);
- selection of locations also based on the impact on the landscape and the territory;
- training of the personnel involved in the management and organization of the event;
- agreements with local communities;
- compensation of CO2emissions.

## Art. 8 -Award

The competition involves the identification of 1 winner and of possible special mentions (see art.4.3).

The winners of the GreenFEST's GPP Award will receive the following:





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- **award certificate** that will contain a brief evaluation of the technical-scientific committee;
- use of the **Award logo** in all institutional communications concerning the event/ film activity for two years starting from the award date;
- **gadgets and tools** for the communication of the European GreenFEST project.

The award ceremony will take place during a dedicated event organized within the Forum Compraverde Buygreen.

## Art. 9 - Method of communication to the winners

The winners of the competition (including the ones receiving mentions) will be informed by phone and e-mail by **October 13<sup>th</sup> 2019**.

## Art. 10 - Participation requirements

By submitting the application form and the documentation necessary for admission to the competition, the participants commit themselves to:

- accept all the rules laid down in the announcement;
- not request the return of the material sent;
- grant the organizers the possibility to use the contents of the material sent, with reference to the source;
- in case of obtaining an award, participate personally in the award ceremony.

## Art. 11 - Duties and composition of the Technical-Scientific Committee

The Technical Scientific Committee will be composed of one representative of the Italian Ministry of Environment, of Territory and Land Protection, an expert in environmental management and sustainability, an expert on sustainable events and two representatives from the partnership of GreenFEST project. The Technical Scientific Committee will evaluate the materials received and designate the winners. The decision of the TSC, as well as its working methods, are final and unappealable.

## Art. 12 - Functions and contacts of the Secretariat of the GreenFEST's GPP Award

The Secretariat of the Award assists the Technical-Scientific Committee in the evaluation activities, provides clarifications with respect to the contents of this regulation and manages the communications with the participants, the winners and the ones having obtained mentions





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Secretariat

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